

**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**

**MBA II Year I Semester Supplementary Examinations July-2025
ENTREPRENEURSHIP DEVELOPMENT**

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

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|---|---|--|-----|----|----|
| 1 | a | Explore the functions to be performed by an entrepreneur. | CO1 | L2 | 5M |
| | b | As an entrepreneur what do you have to say on the role of entrepreneurship in Indian Economy? Explain. | CO1 | L3 | 5M |

OR

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|---|---|--|-----|----|----|
| 2 | a | Discuss the important features of Entrepreneurship. | CO1 | L2 | 5M |
| | b | Explain corporate entrepreneurs and their role in the organizations. | CO1 | L1 | 5M |

UNIT-II

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|---|---|---|-----|----|----|
| 3 | a | Identify the opportunities and threats for any new business of your choice. | CO2 | L5 | 5M |
| | b | Assess the idea generation process you use in starting food business. | CO2 | L4 | 5M |

OR

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|---|---|--|-----|----|----|
| 4 | a | Give a brief description on Venture Capital. | CO2 | L3 | 5M |
| | b | Write a short note on Debt capital and Seed capital. | CO2 | L2 | 5M |

UNIT-III

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|---|---|--|-----|----|----|
| 5 | a | Interpret in your own words about the importance of feasibility studies in project planning. | CO3 | L4 | 5M |
| | b | What is the significance of Project Planning for an entrepreneur? | CO3 | L3 | 5M |

OR

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|---|---|---|-----|----|----|
| 6 | a | What are the contents of project report? Explain. | CO3 | L2 | 5M |
| | b | Define project appraisal. Explain the scope of project appraisal. | CO3 | L2 | 5M |

UNIT-IV

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|---|---|--|-----|----|----|
| 7 | a | How do you take decisions under uncertainty? | CO4 | L3 | 5M |
| | b | Is it beneficial to exploit new entry strategy? Summarize. | CO4 | L4 | 5M |

OR

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|---|---|---|-----|----|----|
| 8 | a | Examine the role of environmental instability in Entrepreneurship. | CO4 | L2 | 5M |
| | b | What is Lead time? Is it advantageous or disadvantageous for a first-mover? | CO4 | L3 | 5M |

UNIT-V

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|---|---|--|-----|----|----|
| 9 | a | Assess the role of NGOs in rural industrialization. | CO6 | L5 | 5M |
| | b | Write about any two NGOs that are focusing on the efforts to improve industrialization in the rural areas. | CO6 | L5 | 5M |

OR

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|----|---|---|-----|----|----|
| 10 | a | Appraise the essentiality of entrepreneurship development programs for rural entrepreneurs. | CO6 | L5 | 5M |
| | b | What are the problems faced by the rural entrepreneurs? | CO6 | L2 | 5M |

SECTION – B
(Compulsory Question)

11.

1 x 10 = 10 Marks

Founded in 2013 primarily as a coding boot camp, Tech Talent South offers both part-time and full-time courses on topics like Ruby on Rails and Big Data Analytics. Most of the camp's programs are run out of cooperative working spaces and temporary locations throughout the cities it has a presence in. The primary focus of the Atlanta-founded and now North Carolina-based company as branded in the name was on coding in the South, but the company to date has expanded to eleven markets with plans to expand even more. The founder, Betsy Idilbi, jokes that she wouldn't have named the company Tech Talent South if she had known its full potential and growth, including being plugged into the entrepreneurial ecosystem in places such as Columbus, Ohio. The company even has offices in the northeastern city of Hartford, Connecticut.

- A. Could a feasibility analysis have helped Betsy from the start?
- B. The company has expanded its business to offer corporate trainings at existing companies, rather than teaching classes directly to student enrollees. How would you identify a new potential market for Tech Talent South to enter?
- C. What could be done with its existing business?
- D. How would you advise the company on making go-or-no-go decisions for entering new markets?

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